

# G.E.L

TRAVEL with purpose

Singapore . Philippines . India . Indonesia



[www.GEL.com.sg](http://www.GEL.com.sg)

## THE G.E.L EDUCATION TOUR EXPERIENCE



## ABOUT US

### TRAVEL WITH PURPOSE, G.E.L

G.E.L Singapore Pte Ltd is an STB licensed Travel Agency (Destination Management Company) established in Singapore and one of Singapore's fastest growing brands in Singapore for Educational and Corporate travel purposes. We exist not just to conform to standards but to set new standards in the field of tourism, mainly in Education and Corporate Tourism.



G.E.L has gained recognition from The Singapore Tourism Board and the Ministry of Education Singapore as one of the leading companies for educational tours for students. With our vast experience in the field of Travel for Education and Business, we offer a wide range of high quality and value for money programs targeted at companies and educational institutes.

G.E.L's growth has been phenomenal and today we handle daily groups on Education Tours, Corporate Tours and Leisure Tour, in partnership with our travel partners from India, Indonesia, Hong Kong, China, Singapore, Vietnam and all over the world. In 2007, we achieved more than 50,000 passengers including 25,000 students from Schools and Educational Institutes.

G.E.L's success is attributed to the fact that our clients are our clients forever and 'word of mouth' has been our main marketing tool. We believe that we can serve you the best, provide the best value with the best quality.

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### FULL RANGE OF SERVICES

#### **Group Tour Management**

- Educational Tours for Students
- Corporate Incentive Tour and Training Tours
- Leisure Tour Groups
- Series Leisure Tour Groups

#### **Other Travel Services**

1. Airport Welcome & Pick-up and Transportation Services
  - 49, 45, 19, 13, 11-seater Tour Buses, Private Cars, Mini Vans, Limousines
2. Accommodation Bookings
  - Hotels, Serviced Apartments, Resorts,
3. Day Tours
  - Private group tours, Sit-in Coach Tours
4. Event Planning & Facilitation
  - Gala Dinners, Parties, Performances



## OUR PORTFOLIO

### Singapore Clientele

North 4 Cluster  
 East 7 Cluster  
 St Patricks' School  
 Admiralty Primary School  
 ITE Clementi  
 ITE Dover  
 Sembawang Primary School  
 St Margarets' Secondary School  
 Henderson Secondary School  
 Singapore Institute of Management  
 Singapore Tourism Board  
 National University of Singapore  
 ITIS (IE Singapore)  
 Singapore Tourism Board  
 Anderson Primary School  
 Ping Yi Secondary School  
 Yishun Secondary School  
 Yishun Town Sec. School  
 Tampines Junior College  
 Guangyang Sec. School  
 Victoria School  
*and many more...*

### International Clientele

University of Buffalo, USA  
 Archarya College, Bangalore  
 BPK Penabur SMU, SD and SMP schools  
 Petra University, Surabaya  
 SIET Bhavan, Bangalore  
 Ciputra University, Surabaya  
 Sekolah Pelita Harapan, Jakarta  
 Gateway School, Chennai  
 St Peters School, Bangalore  
 IKPII, Indonesia  
 ILP Indonesia, Indonesia  
 Greaves Cotton Ltd. , India  
 SMP Don Bosco, Jakarta  
 Lovely University India  
 Indori College Bangalore  
 Zhongshan University, Guangzhou  
 Raffles International School, Jakarta

*and many more...*



**India Bangalore Immersion Program  
 Anderson Primary School**



**Singapore Science Tour  
 Vailankanni School Group, Chennai**



**Chiangmai Community Immersion Program  
 St Margarets' Secondary School**



**Hong Kong Ministry of Education  
 STB Familiarisation Edu Tour**

# Overseas Educational Tours

**G.E.L**  
TRAVEL with purpose

[www.GEL.com.sg](http://www.GEL.com.sg)

*TRAVEL with purpose to achieve your educational objectives*

## Why travel with G.E.L?

- ✓ We handle more than 25,000 students on tours annually
- ✓ Recommended by the Singapore Tourism Board
- ✓ Education focused company
- ✓ Wide network to more than 5,000 schools worldwide
- ✓ We believe in SAFE, EDUCATIONAL & FUN tours
- ✓ We believe that no arrangement is impossible

## What are recommended G.E.L destinations?

- ✓ India, Cambodia, Hong Kong, Germany, Taiwan, Vietnam, China, Japan, Turkey, Egypt, South Korea and many more

## Recommended Tour Themes

- ✓ School Immersion in India
- ✓ Manga Art in Japan
- ✓ Engineering in Germany
- ✓ History in Egypt
- ✓ Agriculture in Vietnam
- ✓ Sports Exchange in Indonesia
- ✓ Entrepreneurship in Hong Kong
- ✓ Exchange Program in Turkey
- ✓ Twinning in South Korea
- ✓ C.I.P in Cambodia



## Our Singapore-based Clients

North 4 Cluster  
East 7 Cluster  
St Patricks' School  
Admiralty Primary School  
ITE Clementi  
ITE Dover  
Sembawang Primary School  
St Margarets' Secondary School  
Henderson Secondary School  
Singapore Institute of Management  
Singapore Tourism Board  
National University of Singapore  
ITIS (IE Singapore)  
Singapore Tourism Board  
Anderson Primary School  
Ping Yi Secondary School  
Yishun Secondary School  
Yishun Town Sec. School  
Tampines Junior College  
Guangyang Sec. School  
Victoria School  
*and many more...*

## Contact Information

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[www.GEL.com.sg](http://www.GEL.com.sg)

## About G.E.L Pte Ltd (Singapore)

G.E.L Pte Ltd is an STB licensed Travel Agency (Destination Management Company) established in Singapore. GEL has gained recognition from The Singapore Tourism Board and the Ministry of Education Singapore as one of the leading companies for educational tours for students. With our vast experience in the field of Travel and Education, we offer a wide range of high quality and value for money programs targeted at companies and educational institutes. G.E.L's growth has been phenomenal and today we handle daily groups on Education Tours, Corporate Tours and Leisure Tour.

In 2007, we achieved more than 50,000 passengers including 25,000 students from Schools and Educational Institutes, Inbound and outbound. In 2008, we were appointed by the Ministry of Education and STB to host the network session between school leaders from India and Singapore held at Commonwealth Secondary School.

GEL's success is attributed to the fact that our clients are our clients forever and 'word of mouth' has been our main marketing tool. We believe that we can serve you the best, provide the best value with the best quality.

## PROGRAM LISTING

### Immersion Program

- This is a program whereby your school will travel to a foreign country to spend usually between 1 – 3 days in a school in that country where they will study, mix & blend and make friends at the overseas school, without any real obligations or partnership involved between the 2 schools.
- Immersion programs are usually part or a component of an Overseas School Trip.
- Immersion programs usually takes place when either school has yet to meet each other before and is an introductory visit by one school to the other.

### Exchange Program

- An Exchange Programs is an extension of an Immersion Program whereby 2 schools have agreed to spend time at each others school. One school will go to that school first followed by the other school travelling to do likewise.
- This usually takes place after an immersion program whereby the management of both schools have met, sees some synergy and therefore takes an Immersion Program to the next level and making it an Exchange Program.
- Exchange Programs requires more lots of pre-planning between both schools prior to the program as there are usually projects and many objective-based activities involved.

### Twinning Program

- A Twinning Program is an extension of an Exchange Program whereby both schools sign a written agreement to be 'Sister Schools' for a period of usually 3 years.
- During these 3 years, both schools will conduct Exchange Programs annually with activities planned to be continual. Objectives are usually planned to be very in-depth which should be achieved within the 3-year partnership.

### Overseas CIP (Overseas Community Immersion Programs)

- CIP focuses on students travelling to a foreign country to conduct charity work. Etc. community work at an orphanage, helping the less fortunate schools, donations to the poor
- CIP usually takes between 1 – 3 days whereby a theme will be set for the program. CIPs area usually part of an Educational Tour.

### Subject-based programs (Themed Tours)

- Subject based are trips overseas which may be conducted by a School or a group of Students. The objective of the program is for students to learn more and be exposed to a certain subject.
- Schools usually conducted Subject-based programs by selecting a country that is well-renowned in a certain subject or topic with good facilities, foundation and focus on that subject. Etc. I.T in India, Science in Singapore, History in Egypt, Chinese in China, Agriculture in Malaysia
- These programs usually include visits to industries and certified educational workshops.

### Industry Tours

- Industry tours take place when students or a school travels abroad to visit companies, factories and businesses to study on a certain subject. Etc. Banking & Finance Industry Tour, Singapore Business Industry Tour
- These programs are usually done by students in Tertiary education levels whereby they are required to do up research reports on the industries they visit.

### University Tours

- University tour is a program whereby a group of students or school travels overseas to visit several universities during their stay.
- The main objectives are to see the educational culture, learning system and to look for a future university for their future study plans.

## Education Tour Details

### ***Package includes:***

- All meals
- Transfers and Transportation
- Tour Guide
- Accommodation
- All tour attractions entry Tickets and tour sites
- Competitions, Worksheets and Prizes

### ***Value Added Services (free):***

- Facilitation and coordination of the entire project including special arrangements.
- Experienced Tour Leader from Singapore shall accompany group to ensure the proper facilitation of the program.
- Group check in and process of passports at Airports.
- Emergency name tags for all students listing important contact numbers
- Pre-departure brief for students and parents if required
- Pre-departure checks to ensure all administrative matters are in order.
- Post tour debrief and feedback session at school with school
- Provision of student activity handbook and journal for reflections
- Group photo for all participants
- Design and printing of banner for photo taking
- Free Daily bottle of water for all participants
- Administrative support for any insurance claims required after completion of the trip

### ***GEL Optional Services:***

- Professional video recording and production services
- Set up of blog and website for trip
- Provision of T-shirts, Caps, Bags as souvenirs
- Plaques and trophies for gift exchange

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## **WORLDWIDE OFFICES**

[www.GEL.com.sg](http://www.GEL.com.sg)

### **SINGAPORE**

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